

Abstract

Provided is a digital camera which displays an object image while generating a digital image signal from light received from the object, stores the digital image signal in a memory card attachable to the camera, and reproduces a start information signal, which is set up by the user, preferably at the point of time when power is applied. The digital camera further includes a flash memory. Sound recording data inputted by the user, image data stored in the memory card, sound recording data stored in the flash memory, or image data stored in the flash memory can be set up as a start information signal, and data regarding the set-up of start information signal is stored in the flash memory.